

Green Forum Stockholm+50 Group Blog: Guidelines for Contributors

Nearly 50 years ago, world leaders met in Stockholm, Sweden, in a first-ever conference that linked the environment with development and human well-being. Participants at the meeting adopted a series of principles and resolutions, including the [Stockholm Declaration and Action Plan for the Human Environment](#), as well as saw the creation of the United Nations Environment Programme (UNEP).

To commemorate Stockholm 1972 and chart a path forward for the next 50 years, Sweden and Kenya, with support from UNEP and partners, are planning an international meeting in 2022: [Stockholm+50: a healthy planet for the prosperity of all – our responsibility, our opportunity](#). The event will link notions of environmental responsibility in the 1972 declaration on the human environment with the challenges the world faces today, and the opportunity and shared responsibility to accelerate the implementation of commitments in the context of the 2030 Agenda and Paris Agreement, including a sustainable recovery.

Unprecedented collaboration is required to ensure a bottom-up, highly interactive and participatory process to frame and shape the focus and structure of the Stockholm+50 meeting. In response to this, the [Stockholm+50 Group](#) was launched on the [Green Forum](#), an online interactive community space to share and discuss insights in the pursuit of a sustainable economic transition. Through this dedicated group, everyone is encouraged to share their thoughts and experiences on how to protect the planet and people.

[JOIN THE GREEN FORUM](#)

One of the key components of the Stockholm+50 Group is a dedicated [blog series](#) that features a diversity of voices, offering analysis and opinions on the core theme of the meeting.

Guidelines for submission

Environmental and sustainability experts, practitioners and enthusiasts are invited to submit short contributions in the form of articles, opinions, editorials, blogs, etc., which can inform the discussions and build momentum around Stockholm+50. Each blog will provide a space for interactive Q&As with the authors and wider discussion with other group members.

Content

Submissions should offer thought pieces and analysis as well as personal takes that address the following questions:

- Which systemic actions are needed to achieve a healthy planet?
- How do you ensure a green and inclusive recovery from COVID-19?
- How do you accelerate the implementation of the environmental dimension of the SDGs?
- Beyond Stockholm+50, what do you hope this meeting will achieve?

Please note that the above focus areas are not exhaustive. In fact, we strongly urge you to make this page “your own” through unique and innovative content. Consider what initiatives or actions that other stakeholders should know about, and feel free to share any resources that you would like to highlight or that you think are important to share.

Format

- Length: 800-1,200 words, ideally broken up into 3-5 subsections
- Language: English
- Citations: Cite a source using hyperlinks. In Word, hyperlinks can be easily embedded by selecting text, right-clicking and choosing the link option in the contextual menu

Please provide

- First and last name of the author(s)
- Titles and affiliations of the author(s)
- High-resolution photo(s) of the author(s)

You are highly encouraged to [register](#) to the Green Forum so that once the blog is published, it will include a link to the author’s profile on the Green Forum.

Tips on how to make your feature more engaging and relevant to our audience

- **Keep it short.** Ideal thought pieces are 800-1,200 words, ideally broken up into 3-5 subsections.
- **Write in an informal tone.** Blogs should be personal and authentic reflections. One should think of a blog post as a story, as opposed to a report or press release.
- **Include links.** Use links, particularly to your recent research, events, tools, data, organization or other relevant references.
- **Attach images.** Consider including pictures, graphs, statistics, photos etc. as they can help convey your message and draw readers deeper into your piece.

How to submit your contribution

- Contributions to the Stockholm+50 Green Forum Group should be made to Stephani Widorini (swidorini@ggkp.org) or Clara Mottura (clara@ggkp.org); alternatively, you can use the following [form](#).
- All blogs contributions will be approved by the Group Administrator and then posted directly onto the Group webpage.
- By submitting a blog, the author is attesting that they have produced the blog and are granting the administrator the right to post the blog on the Group webpage.
- Please note that some degree of flexibility exists depending on the content that you would like to provide. We will do everything possible to include your information as given; however, some editing may be needed. Each submission will be reviewed by an editor who may correct spelling and grammar and edit for length.

How to maximize impact

The Group administrator will provide you with a custom URL as soon as your blog is online. If you wish to share your blog with a wider audience outside the Group, we recommend that you share it through:

- The [Green Forum](#) main webpage
- Your institution’s communications officer/channel
- Your professional network