



NREF - UNEP Partnership on **Reducing Plastic Pollution through the Extended Producer Responsibility**

Virtual Launch Event

10 May 2022 | 15:00-16:30 (CEST)



Register: <https://bit.ly/3K34XC7>

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The virtual event is organized under the partnership of the Norwegian Retailers' Environment Fund (NREF) and the United Nations Environment Programme on reducing plastic pollution through Extended Producer Responsibility (EPR): a widely recognised instrument in increasing the collection and recycling rate of waste, encouraging more sustainable product design and promoting circularity. The aim of this partnership is to enhance global and national capacity to develop, implement and mainstream EPR approaches targeting plastic pollution. Led by key experts on the field, this virtual discussion will consider how this partnership and broader collaborations could support the operationalisation of EPR schemes to reduce plastic pollution globally and nationally.

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| Objective | <ul style="list-style-type: none">• Raise awareness of this NREF-UNEP partnership on EPR to reduce plastic pollution• Discuss the opportunities and barriers in designing and implementing EPR faced by countries• Identify synergies and collaboration areas with international partners• Provide inspiration on the delivery of this new partnership |
| Facilitator | Feng Wang, Programme Officer, UNEP |
| Registration | https://bit.ly/3K34XC7 |

EVENT AGENDA

| Time | Agenda Topics & Speakers (Draft) |
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| 6 Min | Welcome remarks <ul style="list-style-type: none"> Elisa Tonda, Head, Consumption and Production Unit, UNEP Eirik Oland, Interim CEO, NREF |
| 3 Min | Introduction and overview <ul style="list-style-type: none"> Facilitator: Feng Wang, Programme Officer, UNEP |
| 12 Min | UNEP and NREF's work on plastics and the partnership <p><i>Objective, timeline and expected outcome/outputs</i></p> <ul style="list-style-type: none"> Ran Xie, Associate Programme Officer, UNEP Mari Kristin Martinsen, Adviser environment & society, NREF |
| 33 Min | Panel discussion A: <p><i>Understanding the opportunities, barriers and lessons learnt from the perspectives of governments and businesses</i></p> <p>Moderator: Joachim Quoden, Managing Director, EXPRA</p> <p>Speakers:</p> <ul style="list-style-type: none"> Andrew Brown, Environmental Policy Analyst, OECD Tomás Saieg Pérez, Head of the Circular Economy Office, Ministry of the Environment, Government of Chile Kgauta Mokoena, Chief Director, Chemicals and Waste Policy, Monitoring and Evaluation at Department of Forestry, Fisheries and the Environment in South Africa Arese Lucia Onaghise, Executive Secretary, Nigeria Food & Beverage Recycling Alliance (FBRA) |
| 28 Min | Panel discussion B: <p><i>Supporting EPR development and enforcement to reduce plastic pollution: actions from international partners</i></p> <p>Moderator: Professor Rosalind Malcolm, University of Surrey</p> <p>Speakers:</p> <ul style="list-style-type: none"> Ambrogio Miserocchi, Senior Policy Officer, Ellen MacArthur Foundation Alexander Cramwinckel, Global Circular Economy Manager – Collection & Recycling, Danone Ignacio Gavilan, Director, Sustainability, Consumer Goods Forum Nicole Bendsen, PREVENT Secretariat |
| 8 Min | Conclusions and next steps <p>Facilitator: Feng Wang, Programme Officer, UNEP</p> |